

The "No Parking" problem

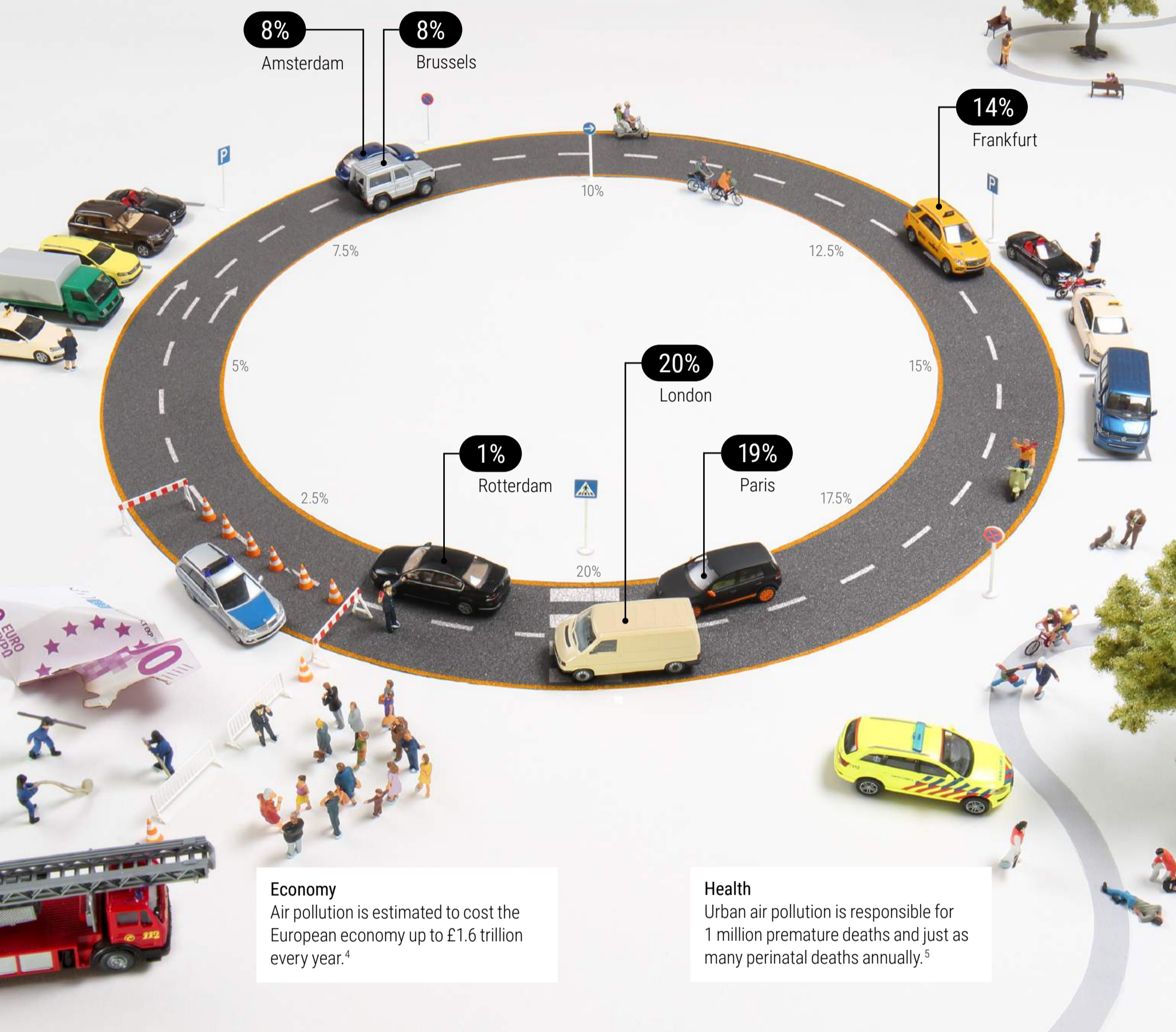


Across Europe, 9% of drivers spend more than 15 minutes looking for a parking space. Here's how European cities compare...

Time wasted looking for a parking space
(percentage of those spending more than 15 minutes looking for a space).¹

Environment

For every 15 minutes' circling, each car emits an additional 812.5g of CO₂.² It would take 1,300 trees to absorb that amount of carbon in the same time.³



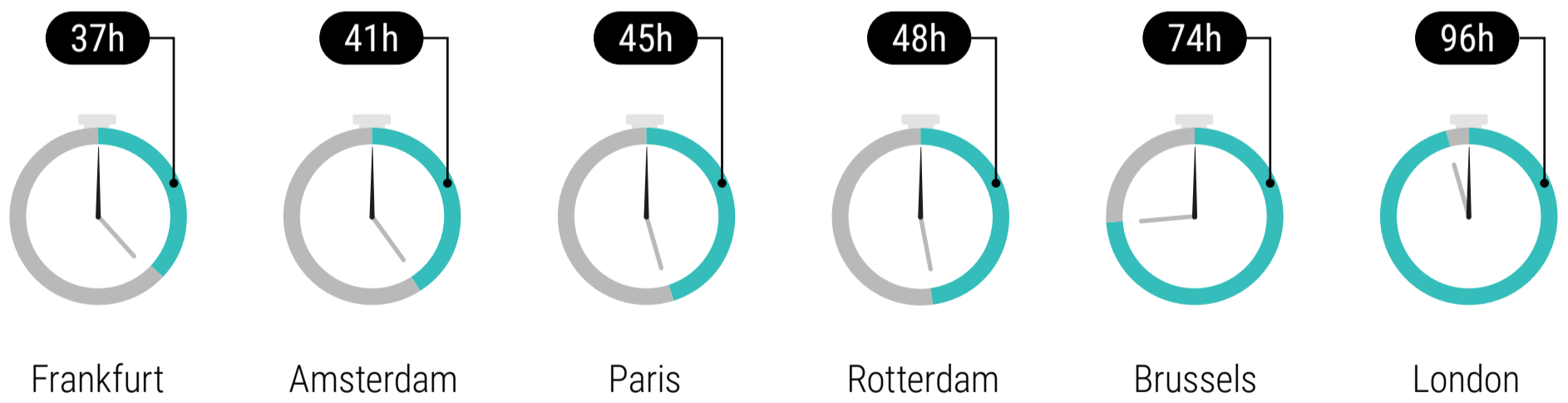
Economy

Air pollution is estimated to cost the European economy up to £1.6 trillion every year.⁴

Health

Urban air pollution is responsible for 1 million premature deaths and just as many perinatal deaths annually.⁵

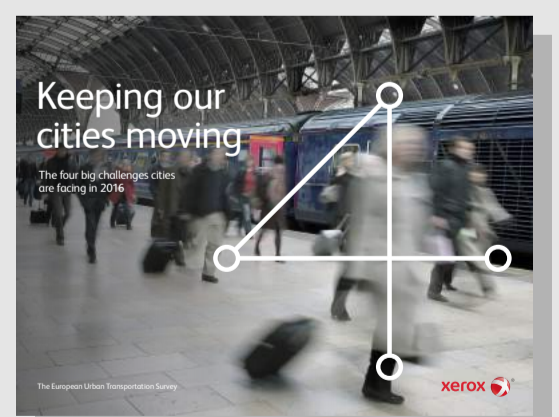
Average number of hours wasted in traffic: 2014⁶



The bottom line

Intelligent parking management helps cities minimize the time spent cruising for parking. That reduces congestion, cuts CO₂ emissions saves money and improves the quality of life. Learn more in this report:

[Download >](#)



¹ Xerox Keeping our cities moving report; response to question "When parking your car how long does it usually take to find a space - where you work?" <https://www.xerox.co.uk/en-gb/services/transport-solutions/insights/urban-survey>
² Assumptions: cruising speed: 25km/h; CO₂ emissions: 130g/km; Source: European Commission Climate Action. http://ec.europa.eu/clima/policies/transport/vehicles/cars/index_en.htm
³ Assumptions: an average tree consumes 21,772 grams of CO₂ a year. Source: NC State University, Tree Facts. <https://www.ncsu.edu/project/treesofstrength/treetfact.htm>
⁴ World Health Organization, 28 April 2015. [http://www.euro.who.int/en/media-centre/sections/press-releases/2015/04/air-pollution-costs-european-economies-us\\$-1.6-trillion-a-year-in-diseases-and-deaths-new-who-study-says](http://www.euro.who.int/en/media-centre/sections/press-releases/2015/04/air-pollution-costs-european-economies-us$-1.6-trillion-a-year-in-diseases-and-deaths-new-who-study-says)
⁵ Michelin Challenge Bibendum Green paper, Chengdu Global Summit 2014. <http://www.michelin.com/eng/media-room/press-and-news/michelin-news/Sustainable-development/Michelin-Challenge-Bibendum-publication-of-a-Green-Paper-on-sustainable-mobility>
⁶ Consultancy.uk, Sept 2015. <http://www.consultancy.uk/news/2558/the-25-cities-in-europe-with-the-highest-traffic-congestion>